

Pablo García

Product designer

Resume

Product Designer

VEGA Investments, València – London

2024 (nov) current

- Working on the vertical of Onboarding and subscription
 - User flows
 - User Journeys
 - VEGA Design System
 - Prototyping
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Associate Professor

IEM Business School, València

2024 current

- In charge of teaching the class on Fundamentals of Interface Design II
 - Components with interactive variants
 - Guides and guidelines to improve UI
 - Usability and hierarchy of interface content
 - Prototyping
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Product Designer

El meu nebot, València

2023/2024

- Product Strategy
 - Connexion with different stakeholders and clients
 - Design navigation flows and interactions
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Senior Product Designer

Clidrive, València – Madrid

2023 (jul–nov)

- Product Strategy
 - Continuous discovery with the Product and Engineering teams
 - Business vision
 - Design navigation flows and interactions
 - Visual Design of the product and Prototyping
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Product Designer

Creditas, València – São Paulo

2021/2023

- Research
 - Continuous discovery with the Product and Engineering teams
 - Design navigation flows and interactions
 - Visual Design of the product and Prototyping
 - Testing and validation with users
 - Follow results and metrics
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Product Designer

Lucera Energía, València

2019/2021

- Design and creation of online pieces
 - Landing and Web designs
 - 📱 [Design system Neon DS](#)
 - 📱 [Lucera App](#)
 - App support [[Energy GO](#)] and [[Más Móvil energía](#)]
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Display Designer

SCPF, Madrid

2018/2019

- Design of digital pieces, creation, and layout of newsletters for BMW, Danone, and Selenta Group
 - Creation of dynamic banners with CSS
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Visual and Web Designer

Flashback Group, Madrid

2017/2018

- Graphic design on–offline.
 - Creation of advertising pieces and online campaigns
 - Design, layout, and construction of web pages with HTML 5, CSS 3, Wordpress, and PHP
 - Branding and web support
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Visual Designer

Epigram Tech, València

2017

- Interface design for app
 - 🍷 [Mercado de colón](#)
 - 🍷 [Goldcar](#)
 - Design, layout, and construction of web pages with HTML 5, CSS 3, Wordpress, and PHP
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Web Designer

Cuatroochenta, Castelló de la Plana

2015/2017

- Design of graphic pieces for Google Adwords, social media, and web components
 - Design, layout, and construction of web pages with HTML 5, CSS 3, Wordpress, and PHP
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Graphic Designer

Halcón Cerámicas, Castelló de la Plana

2014

- Creation and design of catalogs, brochures, and other offline advertising formats
 - File management, inventory, and organizational structures
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Feel free to get in touch →

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